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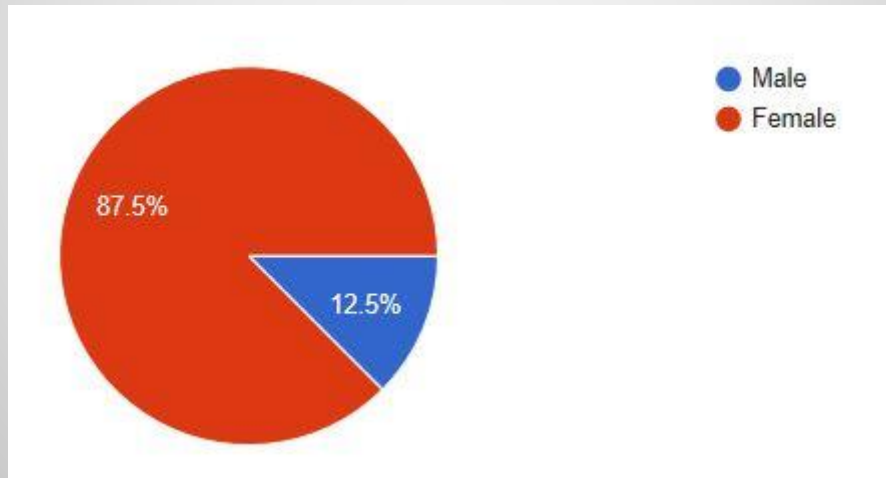


**Research Question: Which age/gender group
knows more definitions of emojis?**

Side note:

Most of the people who participated in this quiz were female.

Total participants: 75



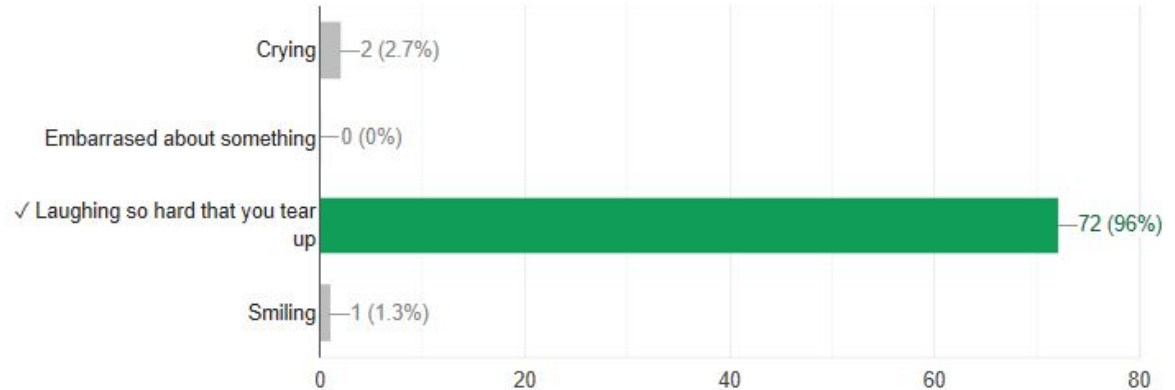
“Laughing Crying Emoji”



Fun Fact: 100% of the people who got the answer wrong were male and under 30.

What does this emoji MEAN?

72 / 75 correct responses



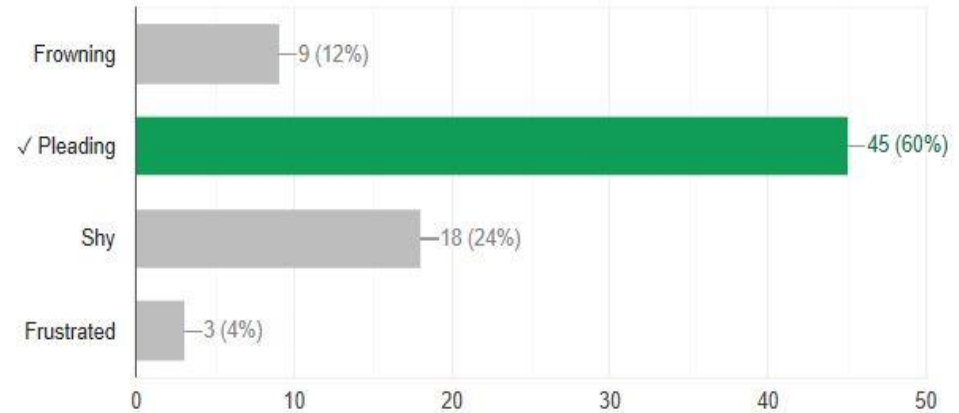
“Pleading Emoji”



Fun Fact: The median age of the people who got it wrong were around 45 years of age and are mostly female.

What does this emoji MEAN?

45 / 75 correct responses



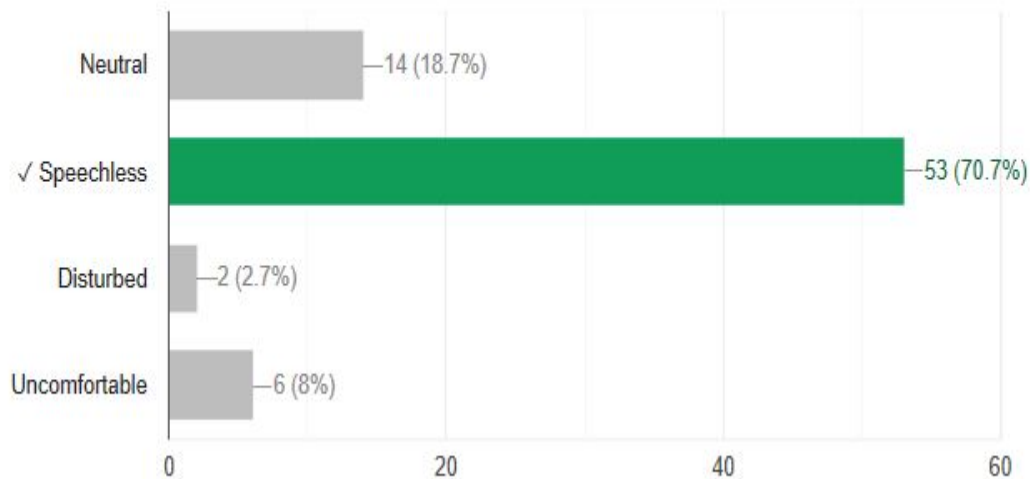
“No Mouth Emoji”



Fun Fact: Most people who got this question wrong were around the age of 36 and were mostly female.

What does this emoji MEAN?

53 / 75 correct responses



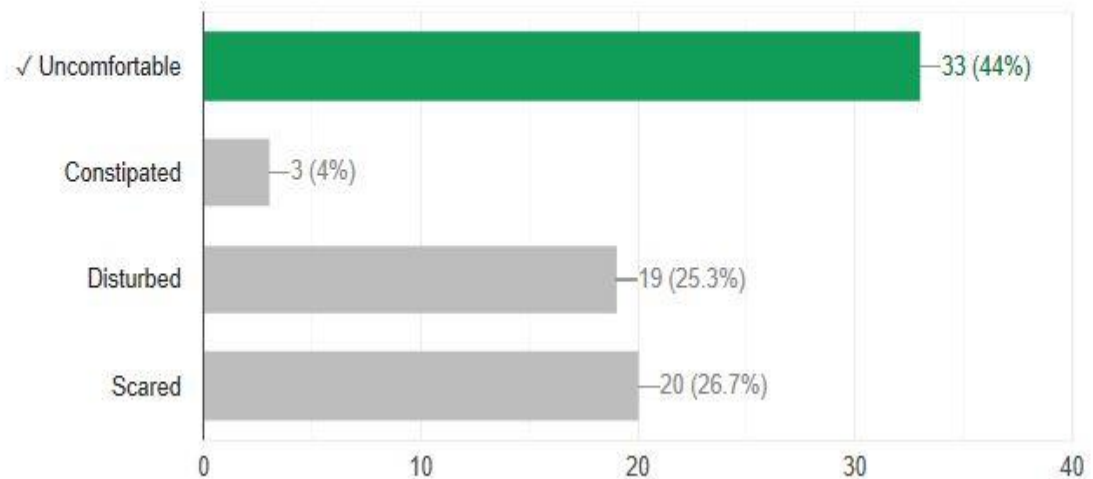
“Persevering Emoji”



Fun Fact: This was the second most mistaken emoji! We can see how this can be confused because it can sometimes mean scared, but the definition is “uncomfortable or persevere.”

What does this emoji MEAN?

33 / 75 correct responses



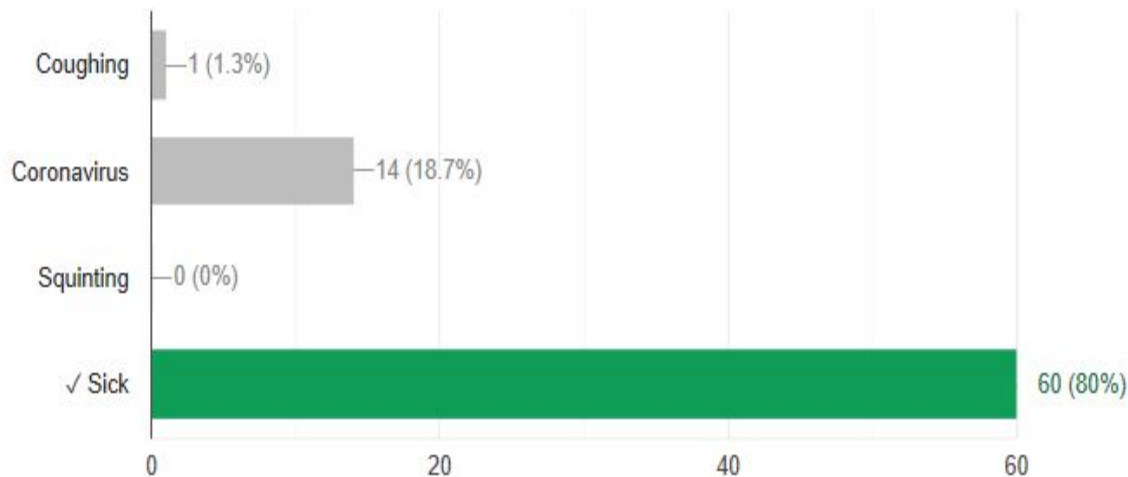
“Face with Mask Emoji”



We think this emoji was misconstrued because of the recent COVID-19 pandemic. Although this emoji was recently nicknamed “coronavirus”, it’s not the definition of the emoji.

What does this emoji MEAN?

60 / 75 correct responses



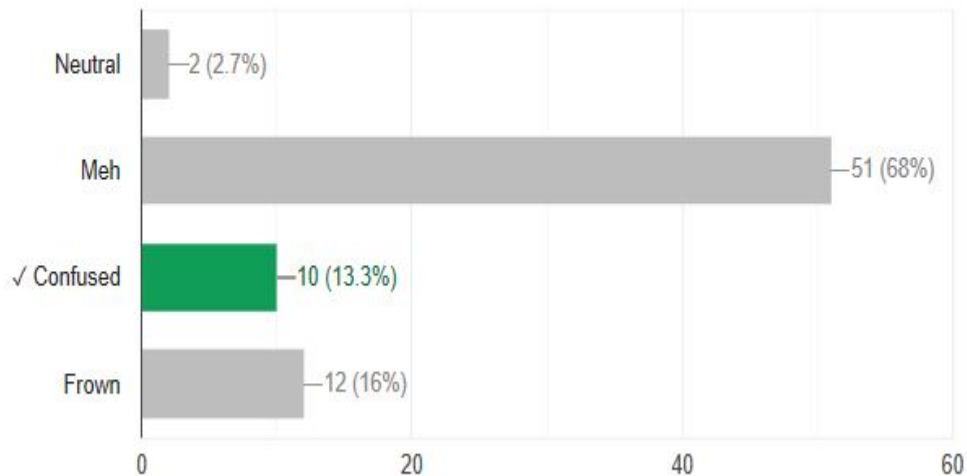
“Confused Emoji”



Fun Fact: This was the most missed question with only 10 people answering correctly! I think this emoji may have been mistaken with the “meh” emoji from the Emoji Movie and it seems kind of neutral. I would have picked meh or neutral, but the true definition/name of the emoji is confused.

What does this emoji MEAN?

10 / 75 correct responses



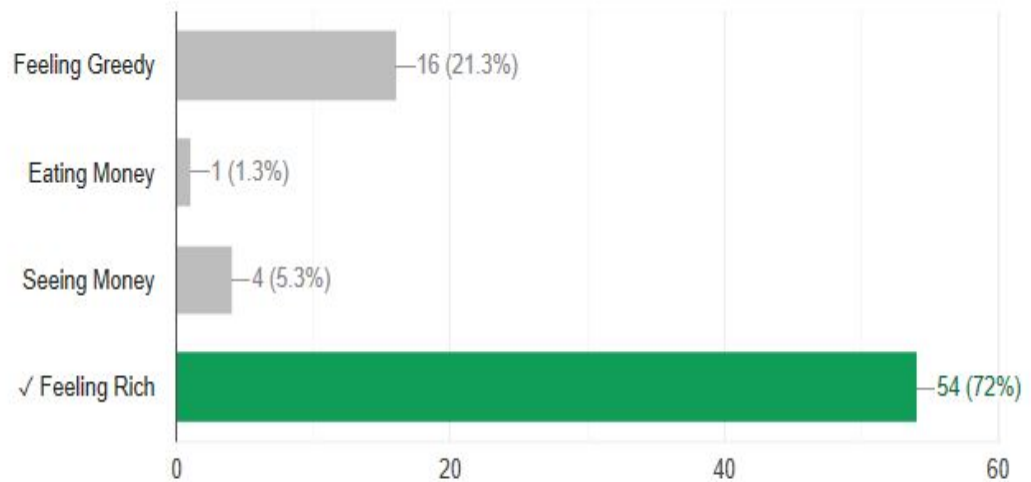
“Money-Mouth Emoji”



We think the reason some people put the option “seeing money” was selected because of cartoon characters eyes turning into money signs when looking at a large amount of money. We also think that money is associated with greed, which is why some people put the “feeling greedy” option.

What does this emoji MEAN?

54 / 75 correct responses



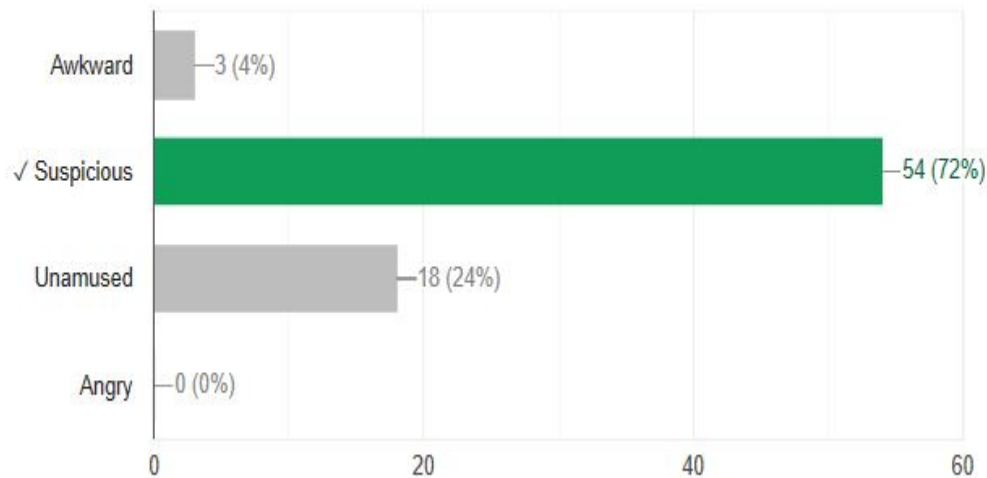
“One Eyebrow Raised Emoji”



The reason some people might have put “Unamused” is because the eyebrows can sometimes be associated with being unamused, but so does suspiciousness. The true definition of this emoji is suspicious.

What does this emoji MEAN?

54 / 75 correct responses



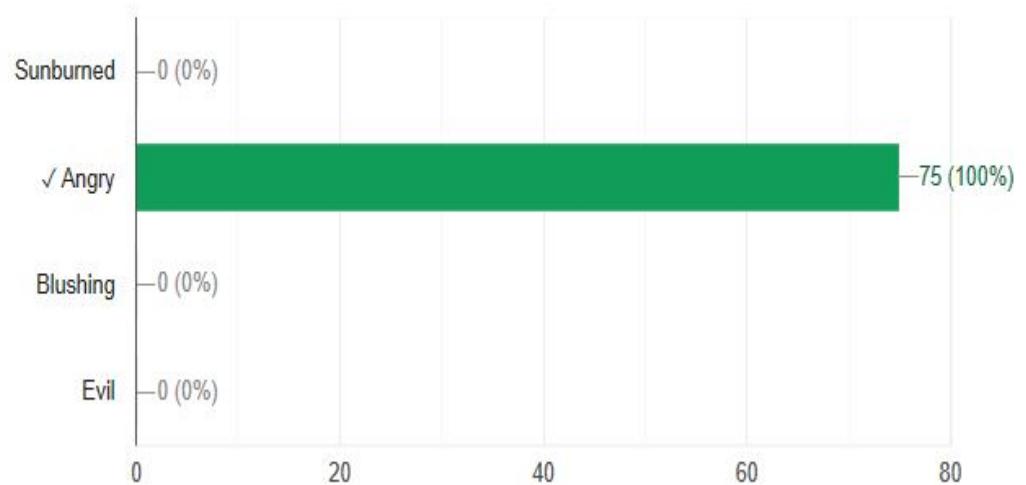
“Angry Emoji”

Fun Facts: 100% of participants got this question right! The emoji is pretty straight forward, it's a face turning red with anger and furrowed brows.



What does this emoji MEAN?

75 / 75 correct responses



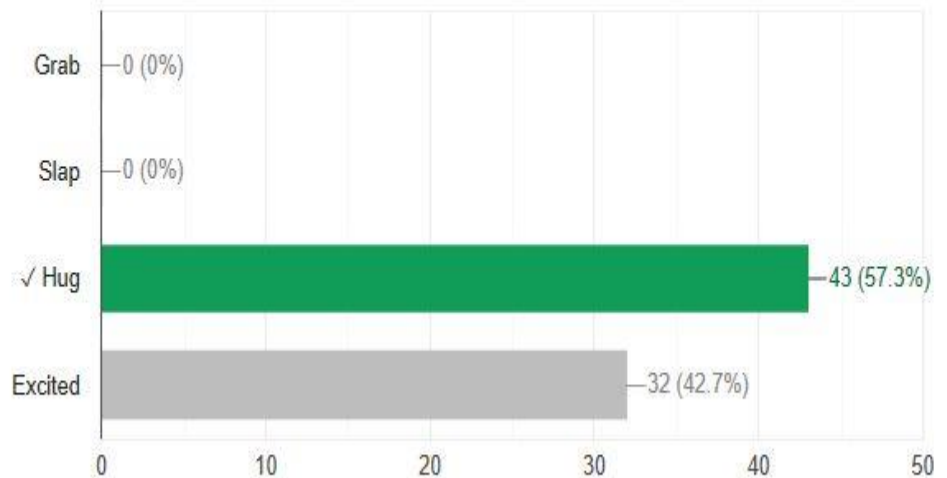
“Hugging Face Emoji”



We can see how the face could show that you're excited, but the definition and name of the face is hug.

What does this emoji MEAN?

43 / 75 correct responses



Conclusion

On this quiz we concluded that...

- Males know less definitions of emojis than females.
- Younger ages seem to understand more emoji definitions than older ages.
- Emojis can easily be misconstrued.

All answers for the definitions of the emojis were
found on

<https://emojipedia.org/>

Big thanks to all of the people who
participated in this survey! We wouldn't
be able to collect this data if it wasn't for
our participants!